

# Access Performant Generative AI with Insight and AWS

Insight 

aws 



## **INSIGHT'S STRENGTHS AND EXPERIENCE WITH GENERATIVE AI ON AWS**

Insight is a leading Solutions Integrator that helps businesses excel by providing a unique combination of hardware, software, and services expertise.

Insight helps companies become AI-powered enterprises by delivering generative AI models, cloud capabilities, and data centre capabilities using AWS.

Insight's expertise in Modern Infrastructure enables companies to adapt to change, empower innovation, and accelerate new business strategies.

This is essential for organisations to leverage AWS's performant and low-cost infrastructure for Generative AI applications.

Insight also specialises in Data & AI, helping organisations harness the power of their data to solve business problems faster.

### **Ignite generative AI innovation on AWS**

Insight empowers organisations to turn the promise of generative AI into tangible results by partnering with AWS. Insight assists businesses in selecting and customising the most suitable foundation models from AWS, including fine-tuning them with their data, to achieve optimal outcomes.

Insight also provides guidance and support for businesses opting to utilise open-source models or build their own.

## **BENEFITS**

### **Overcome the challenges of integrating and deploying**

Insight helps organisations overcome the challenges of integrating and deploying foundation models in applications and workloads. Insight leverages its expertise in Modern Infrastructure to design and implement solutions that address the need for low-latency, high-performance networking required for real-time inference generation in generative AI applications.

### **Ignite generative AI innovation on AWS**

Insight empowers organisations to turn the promise of generative AI into tangible results by partnering with AWS. Insight assists businesses in selecting and customising the most suitable foundation models from AWS, including fine-tuning them with their data, to achieve optimal outcomes. Insight also provides guidance and support for businesses opting to utilise open-source models or build their own.

### **Deliver high-performance generative AI at scale**

Turn the promise of generative artificial intelligence (AI) into innovative apps and models at scale on secure, low-cost, performant purpose-built infrastructure.

## Ignite generative AI innovation on AWS

To compete in this era of profound technological advancement, you need generative AI on your innovation road map. Amazon Web Services (AWS) can help you on your journey to turn the promise of generative AI into results. Access foundation models that best suit your purposes through AWS and customize them with your own data to deliver outstanding results.

You can also select opensource models or build your own. No matter what you choose, the most secure and available enterprise capabilities and the broadest and deepest set of data services enable you to scale confidently.

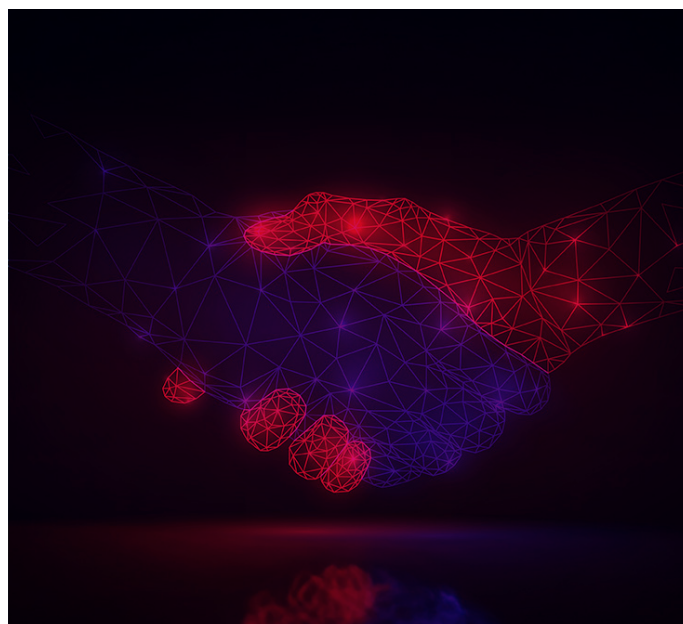
## Access performant generative AI on AWS

AWS has been delivering the high performance and low latency needed for large language models and other generative AI capabilities for years. As a result, millions of customers, including those in highly regulated industries, trust AWS to support and run their AI and machine-learning models, architecture, data, and workloads securely and responsibly.

With AWS, you can create and deploy differentiated and relevant generative AI applications—or customize, train, and run models—on a highly performant, cost-effective infrastructure that

unlocks the value of your data and sets you up for success. Amazon Elastic Compute Cloud (EC2) instances powered by AWS chips purpose-built for machine learning can increase model training efficiency and reduce costs.

The widest array of modern processors, storage, networking, and operating systems help you best meet the needs of your generative AI workload. Ultra high-speed connectivity between accelerators provided by AWS can address your foundation model's large-scale distributed inference needs.



## AWS Partner promotion

As a leading Solutions Integrator, Insight helps clients unlock the full potential of Generative AI on AWS. Insight's deep expertise in AWS cloud infrastructure, data and AI, and modern application development, combined with a commitment to understanding clients' unique business needs, enables the delivery of tailored solutions for a variety of use cases.

Insight's services span the entire lifecycle of generative AI adoption, from strategic planning and model selection to implementation, fine-tuning, and ongoing support.

## Resources

### [Collaborate with Insight](#)

Collaborate with Insight to unlock the power of your data and accelerate your generative AI journey on AWS.

Insight will help you develop and deploy innovative, differentiated generative AI applications on a secure, high-performing, and cost-effective AWS infrastructure.

With Insight's expertise and AWS's industry-leading capabilities, you can confidently achieve your generative AI goals and transform your business.

### [Generative AI on AWS](#)

Innovate faster to reinvent customer experiences and applications.