

**SAMSUNG**

# Samsung Computing for Business



0344 846 3333 | [uk.insight.com](http://uk.insight.com)

Insight 



# As the way we work evolves, those harnessing the power of AI will lead the way.

In a world of remote working and flexible hours, versatility is key – for both workers and the technology they rely on. At the same time, AI is becoming more prevalent in the workplace, allowing businesses to boost productivity to levels never before seen.

To remain competitive in these fast-changing times, businesses of all kinds need truly intelligent technology. It's predicted that AI-powered devices will be in mainstream use across industries by 2025, with 60% of businesses investing by 2027<sup>1</sup>. AI laptops will free up employees for more important and fulfilling work, helping businesses maintain both a commercial edge and tight security.

It's an exciting time for businesses to embrace this new generation of AI-powered laptops – designed to help them work smarter, not harder.

1. Canalysis, Now and next for AI-capable PCs, 2023

[← BACK](#)

# Challenge

The pursuit of productivity is putting additional strain on workers and companies to perform.

Mobile devices have started to adapt to more automated ways of working, but professional laptops have lagged behind.

That means day-to-day business tasks haven't been optimised as much as they could be. As a result, people are working much harder than they have to. In fact, 64% of employees say they lack time and energy to do their job<sup>1</sup>. It's not surprise then that 70% of employees would use AI to lighten their workload<sup>1</sup>.

1. Microsoft, Work Trend Index Annual Report: Will AI Fix Work?, 2023  
2. Available on Galaxy Book4 Pro and Ultra Series.

# Computing Opportunity

Staying ahead of the curve means working smarter, not harder, with AI-powered business laptops.

Meet the world's first true generation of AI-powered laptops. They're designed to take the pressure off workers and businesses, helping them perform at their peak.

With AI encased in beautifully designed, light yet durable hardware, these laptops form part of a seamlessly connected Samsung ecosystem.

With the power of AI, users can work anywhere, uninterrupted – delivering true business mobility. And they can work anywhere with confidence, thanks to military-grade Samsung Knox security<sup>2</sup>.



# Introducing Samsung Book4 Series for Business

Welcome to a new era of  
smarter laptops.

0344 846 3333 | [uk.insight.com](https://uk.insight.com)

The latest generation of business laptops from Samsung mark a new era of mobile productivity. They're designed to help you work smarter, not harder.

Combining the unrivalled performance of next-generation Intel® Core™ Ultra processors and the intelligence of neural processing units (NPU), the Galaxy Book4 Series is set to change how we see our laptops<sup>1</sup>.

Samsung's partnership with Microsoft gives you a new intelligent assistant – Copilot – to help you shortcut daily tasks and boost your machine's capabilities. With AI freeing up mental space for more important tasks and security matching your fluid ways of working, your Samsung Galaxy Book4 laptop will help you stay ahead of the curve – and any cyber threats.

With astounding touchscreen display options<sup>1</sup>, your work will look its best, inside or outside the office, while also being easier to edit, annotate and share.

If that's not enough, the entire range seamlessly integrates with the rest of the Galaxy ecosystem. This allows you to transform your workspace, transfer and share content seamlessly, use your phone as a webcam<sup>2</sup>, or turn your tablet into a Second screen<sup>3</sup>. Now that's a true work of smart.

1. Available on Galaxy Book4 Pro and Ultra series.

2. Galaxy smartphone with One UI 1.0 or above required. Requires the same Microsoft account. Feature available March '24.

3. Available on selected Galaxy Tablet models only, including Galaxy Tab S7 series, Tab S8 series and Tab S9 series and Tab Active4 Pro.

[← BACK](#)

# Meet the Galaxy Book4 Series

Enhance the way you work with the power of AI, while staying seamlessly secure and connected.



## Galaxy Book4 Ultra

Ultimate performance.



## Galaxy Book4 Pro 360

Switch things up for maximum productivity.



## Galaxy Book4 Pro

Heavyweight performance in a lightweight package.



## Galaxy Book4 360

Built flexible for the fluid worker.



## Galaxy Book4

Productivity at an unbeatable price.





Samsung Book4 Series

## Galaxy Book4 Ultra

# Ultimate performance

Take on the most intense tasks without intense effort. AI will help you make the most of the powerful, portable performance of the Galaxy Book4 Ultra. Now you can create, design, develop and discover faster than ever before. This is the laptop for those who demand unrivalled productivity.

A dedicated NVIDIA® GeForce RTX™ 40 series GPU helps you create your best work ever, all on familiar Microsoft 365 apps<sup>1</sup>. And with graphic rendering power that you'd expect from a fully loaded tower PC and a Dynamic AMOLED 2X touchscreen, the work you create will look truly astounding. When you get a break from the workday, you can dive into immersive games and entertainment.

[Learn more and buy now](#)



0344 846 3333 | [uk.insight.com](http://uk.insight.com)

[← BACK](#)



Samsung Book4 Series

## Galaxy Book4 Pro 360

# Switch things up for maximum productivity.

Impress customers and colleagues with a premium, responsive 2-in-1 device designed for unrivalled agility. You'll be able to take on any workday challenge by switching from laptop to tablet mode instantly. At one moment, you could be using the responsive S Pen to take notes, draw and edit documents directly, the next you could be powering through huge spreadsheets in laptop mode. And you can swap and change as often as needed, throughout the longest of workdays, thanks to a long-lasting battery.

No matter what position the screen is in, you'll be stunned by the immersive, 16" dynamic AMOLED 2X touchscreen. The 2-in-1 has never looked better.

[Learn more and buy now](#)



0344 846 3333 | [uk.insight.com](http://uk.insight.com)

[← BACK](#)



Samsung Book4 Series

## Galaxy Book4 Pro

# Heavyweight performance in a lightweight package.

Maximise your productivity with the laptop built for professionals. The Galaxy Book4 Pro offers incredibly strong performance for all your day-to-day tasks, while still being easily portable. Whether you're powering through your work at the office, at home or on the train, the Galaxy Book4 Pro keeps you at your peak efficiency for longer.

The Galaxy Book4 Pro is luxuriously thin and light, ideal for quickly slipping in and out of your bag. But it doesn't sacrifice usability to save space, boasting a 16" or 14" anti-reflective touchscreen display that ensures clarity throughout the workday.

[Learn more and buy now](#)



0344 846 3333 | [uk.insight.com](http://uk.insight.com)

[← BACK](#)





Samsung Book4 Series

## Galaxy Book4 360

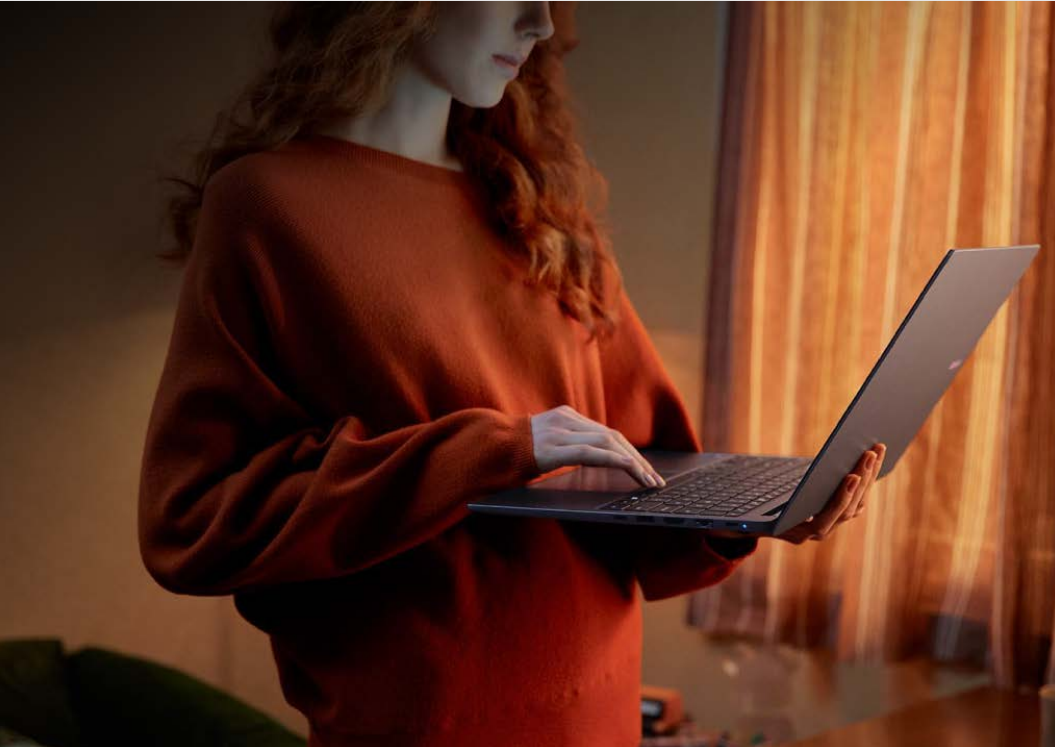
# Built flexible for the fluid worker.

Flex your creativity at work with a device that transforms to help you take on any task in your workday. The Galaxy Book4 360 can turn from a laptop to a tablet in seconds, thanks to its rotating hinge. This is a device purpose-built for the hybrid worker, giving you the agility and responsiveness to adapt to changing situations.

Better yet, the Galaxy Book4 360 doesn't sacrifice performance for flexibility. It boasts a 15.6" Super AMOLED touchscreen for immersive viewing. You can also use the responsive S Pen to take notes and tap away at the touchscreen in tablet mode and do it all for longer thanks to a long-lasting battery.

[Learn more and buy now](#)





Samsung Book4 Series

## Galaxy Book4

# Productivity at an unbeatable price.

Optimise every aspect of your working day with professional devices that work for every budget. The Galaxy Book4 is the heart of an exciting new range, designed for businesses of all sizes. It features all the amazing features and impressive specifications of the range, at a smaller price. It's ideal for outfitting entire teams, getting them into action at a moment's notice.

This seriously hard-working all-rounder of a business laptop comes with a 15.6" display for real portability and viewing comfort.

[Learn more and buy now](#)



0344 846 3333 | [uk.insight.com](http://uk.insight.com)

[← BACK](#)

## About Insight

Insight Enterprises, Inc. is a Fortune 500 solutions integrator helping organisations accelerate their digital journey to modernise their business and maximise the value of technology. Insight's technical expertise spans cloud and edge-based transformation solutions, with global scale and optimisation built on 34 years of deep partnerships with the world's leading and emerging technology providers.

[Discover more at uk.insight.com.](https://uk.insight.com)



uk.insight.com | 0344 846 3333

← [BACK](#)