

**SAMSUNG**



Bring

more

agility

to your

workflow



# A smarter way to work

**With more people working away from the office, businesses that are embracing a mobile-first strategy for business-critical operations are seeing an increase in productivity and profitability.**

However, equipping a large workforce and managing your mobile fleet of devices isn't easy. No matter how prepared your IT team may be, there are always challenges to overcome. Recognising these increased pressures for IT teams, Samsung has developed Enterprise Edition—a complete suite of mobile technology and services to give your business more—including 3 years of enhanced support to keep your people working and your business productive.



**Mobile  
workers  
work an  
extra**

**240**  
**hrs**  
**per year<sup>1</sup>**



Source 1: Dynamic Signal – '14 Employee Mobile Usage Statistics Your Company Can't Ignore'



**Keep**

**business**

**moving.**

**Wherever,**

**whenever**

**In the current climate, it has never been more important to maintain business continuity and safeguard your organisation for the immediate future.**

Therefore, the need for a robust enterprise mobility strategy is paramount—especially considering that mobile investment can lead to greater productivity.



**Making**

**the most**

**of mobile**

Enterprise mobile devices are being relied on more than ever to keep workforces connected and maintain a level of operational efficiency. With technology budgets expected to work harder, making the best use of your current mobile investment is a natural place to start as mobile issues can lead to employee downtime and lost revenue.

# 50

of end users report  
they're experiencing  
mobile failures monthly<sup>2</sup>

# %



# 50

of UK mobile users have  
broken or damaged their  
phone in the last 3 years<sup>2</sup>

Source 2: B2M Solutions – 'State of Enterprise Mobility' Report 2019.



# Dedicated service for your devices

In a Deloitte report<sup>3</sup>, it was identified that the top three IT challenges faced by businesses are:

- keeping IT infrastructure up to date
- balancing IT tasks while improving projects
- upgrading outdated software.

With the right specialist help, your IT teams can avoid overspending and wasting valuable resource time when managing your mobile fleet. Instead, their time can be better utilised concentrating on key areas of business improvement and innovation.

# 37%

**of respondents said they're spending the majority of their IT budgets on maintenance and managing their IT functions<sup>4</sup>**

Source 3: Deloitte - 'The performance of Small and Medium Sized Businesses in a digital world' report 2019.  
Source 4: Forbes - 'How IT Service Management Delivers Value To The Digital Enterprise' survey.





# Are your mobile devices secure?

Having your mobile devices spread across a large geographical location not only makes mobile management difficult, it also tests your organisation's security policies. Employees that use Bring Your Own Devices, or those downloading apps to perform business functions can be vulnerable to security breaches unless there is security testing and risk assurance in place.



# 75%

**of mobile security breaches will be the result of mobile application misconfigurations<sup>5</sup>**

Source 5: Gartner – Security & Risk Management Summit.

# 75

# %

of all businesses believe they face  
at least one barrier to increasing

their use of digital tools<sup>6</sup>



Source 6: Deloitte – 'The performance of Small and Medium Sized Businesses in a digital world' report 2019.



# Devices designed

## for business

**Samsung Enterprise Edition devices have been specifically designed to deliver the highest level of mobile security and help you make the best use of your mobile investment.**

With Samsung, you benefit from consistency across your fleet of devices, ensuring they're available longer than standard devices—bringing continuity to your mobile portfolio and consistency for your employees.<sup>7</sup>

7: Devices will remain on sale for a defined period of time after first global market release. The defined period will differ according to each specific device. Subject to change without notice.



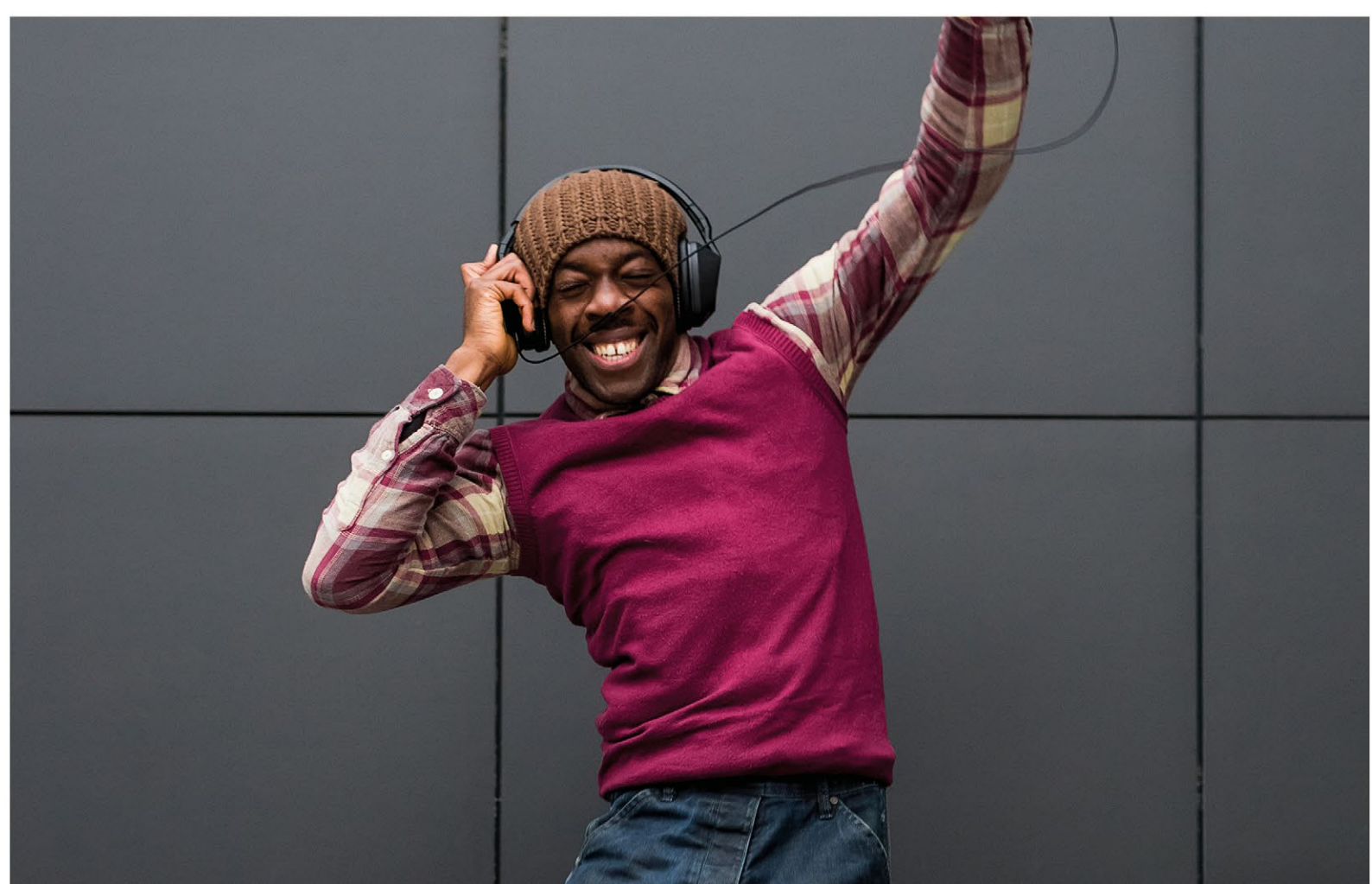
# 88%

**of businesses expect IT budgets to grow or stay steady over the next 12 months<sup>8</sup>**

Source 8: Spiceworks - "The 2020 State Of IT" Report.

# 3 Year Enhanced Support

Keep your business running with extra support for your Samsung devices.



Samsung Enterprise Edition gives you 3 years of enhanced service support, ensuring your mobile technology continues to perform.

**With Enterprise Edition, you have access to our Quickstart build service for your Knox Suite of licences. Our experts can get your mobile devices up and running quickly, with options to enhance your security and control.**

Samsung's dedicated UK-based Business Services Centre can provide technical support and advice. Should any devices need replacing, a next business-day replacement service is available for all Enterprise Edition devices.<sup>9</sup>

<sup>9</sup>: Doorstep exchange with Samsung gold stock.





# The best of Samsung packaged for your business

Learn more about the complete package of mobile technology and services designed to give you more—more choice, more control and more protection.

[Learn more >>](#)