

# What's Next in Healthcare

Discover the future of care with the  
latest cutting-edge technologies



# An innovative approach for better care outcomes

The healthcare industry has undergone a significant transformation in the past few years, prompting organisations to embrace emerging technologies and adopt an innovative approach towards the sector's future.

In the wake of the pandemic, organisations faced a range of challenges, including increased staff shortages, financial and economic difficulties, the need for connected care, and a rise in expectations surrounding quality patient treatment.

To overcome these obstacles, many providers are turning to state-of-the-art tools to improve operational efficiency, better patient outcomes, and enhance the overall healthcare experience while maintaining compliance and security standards.

Let's look at the pivotal role that technology investments have played in shaping the future of healthcare and how partnering with Insight can empower your healthcare organisation to thrive in 2024 and beyond.



# How tech can solve healthcare staff shortages

As highlighted by the NHS Long Term Workforce Plan, the NHS is grappling with staffing shortages, increased burnout and the pressure of adapting to the challenges of integrated care.

A lack of staffing has resulted in extreme exhaustion among healthcare professionals, who struggle to keep pace with the sector's evolving demands. Fortunately, emerging technology, such as remote care, robotics, workflow automation, AI and immersive technologies, including mixed and virtual reality, can help providers streamline processes and maximise their resources.

At Insight, we understand the challenges of navigating the rapidly evolving healthcare landscape. With our modern technology and team of experts, we're committed to guiding you through your transformation journey with tailored solutions. We aim to alleviate the strain on your front-line workforce and keep you ahead of the curve.

Organisations that leverage these advancements reduce the workload on their front-line teams and see benefits such as:

- Improved patient outcomes
- Enhanced operational efficiency
  - Cost reduction
- Increased employee satisfaction and engagement
- Elevated patient experience

As of March 2024,  
there were

**100,658**  
**vacancies**

in secondary  
care in England.

Of these,

**8,796**  
**vacancies**

were medical,  
amounting to  
5.7% of all  
medical posts.





## Transforming the patient experience

As healthcare advances in the digital age, patients no longer expect to have a passive role in their healthcare journey — they want an active part in it.

To meet the expectations of today's tech-savvy patients, it's essential to integrate cutting-edge technologies into your IT environment. Digital solutions are designed to provide a more convenient and efficient healthcare experience that enables the patient to do more of the management of their condition.

Our dedicated team is committed to helping you enhance your patients' experience through purpose-built tools such as mobile apps, remote monitoring devices, video conference solutions, data analytics and AI. These simple, modern, industry-leading technologies will revolutionise how your patients receive their healthcare.

By embracing innovative digital tools that enhance the patient experience, your clinicians will feel empowered to deliver top-tier care, driving better outcomes and increased satisfaction.

## The financial & economic impact on healthcare

The healthcare industry is expected to encounter ongoing challenges in 2024 and beyond, with rising demand, staffing shortages and constrained public sector finances serving as the primary contributors.

However, providers can mitigate these challenges by incorporating digital health solutions such as Electronic Health Records (EHRs), telemedicine and remote monitoring. By prioritising these innovative tools, healthcare professionals can streamline processes, lower expenses, and provide more efficient and cost-effective care, reducing the need for costly in-person visits and hospitalisations.

Healthcare organisations can unlock the power of data-driven decision-making and analytics by investing in advanced technology solutions. This enables them to tackle inefficiencies, identify areas for improvement, and develop more effective strategies, resulting in enhanced outcomes and reduced costs.

Ultimately, the implementation of cutting-edge technology has the potential to drive substantial financial savings within the healthcare industry while, at the same time, **enhancing the quality of care delivered to patients.**

# Safeguarding your healthcare organisation

The healthcare industry remains a prime target for cybercriminals, posing unparalleled challenges for healthcare providers. This alarming trend shows no signs of slowing down and sensitive patient information is at significant risk.

All health and care organisations are expected to implement the 10 National Data Guardian (NDG) standards for data security. These standards are designed to protect sensitive data, and also protect critical services which may be affected by a disruption to critical IT systems (such as in the event of a cyber-attack) to effectively protect your organisation from potential cyberattacks.

Insight offers cutting-edge, reliable solutions to safeguard your IT infrastructure from cyberthreats. Our team of highly skilled security experts delivers comprehensive guidance and support, enabling you to prevent potential data breaches and remain compliant with mandatory regulations.

With a focus on implementing the latest technological advancements and meeting industry standards, we're committed to equipping you with the necessary tools for success in the ever-evolving digital healthcare landscape.

# Maximise your IT with reliable expertise

As you envision the future of healthcare for your organisation, the right technology partner can make all the difference in your ability to tackle any challenges that arise. Insight offers the expertise and support you need to feel confident and stay patient centric. With us in your corner, you can meet tomorrow's healthcare needs head-on.

As a leading Solutions Integrator, we help you deliver a transformative healthcare experience. We partner with industry-leading technology brands to provide an array of partner products and offerings. Together, we can help your organisation overcome new and existing technology challenges, improve patient outcomes, optimise operational efficiency and enhance the overall healthcare experience.



### The good news:

With robust and secure technology, your organisation is protected from evolving threats, ensuring regulatory compliance across every layer of your IT environment.



**Invest in technology. Achieve better care.**

**Talk with an Insight specialist today to prepare your  
IT environment for what's next in healthcare.**

[uk.insight.com/healthcare](https://uk.insight.com/healthcare)

0344 846 3333

