

# Scrum.org Professional Scrum with User Experience Course

## About this course

From flexible planning to faster time to market and higher-quality products, Scrum can help teams conquer a wildly fluctuating marketplace. But reconciling the User Experience (UX) with Scrum fundamentals is challenging. What's the best way to collaborate with UX specialists? How do you ensure customer feedback is included in Scrum events and decision-making?

In this hands-on training, Insight's Digital Innovation team will guide you through your biggest challenges with UX and Scrum. You'll uncover effective ways to work in Scrum teams, practical tools to work with customer feedback, UX techniques that integrate seamlessly with Scrum, how to handle design work that may extend beyond a single Sprint and more.

## Who should attend

Scrum Masters, Product Owners and anyone involved in delivering products will benefit from this workshop. This includes roles such as engineers, product managers and developers.

## Course topics

Participants will tap into new insights about UX and Scrum through the following topics:

- Enhancing continuous learning through Scrum with UX
- Framing work as problems to solve
- Prioritizing outcomes over outputs
- Effectively managing UX work in Scrum
- Experimenting for success

## Course schedule

Visit [insight.com/events](https://insight.com/events) to find an upcoming PSU course in a city near you.

## Trainers

Insight is recognized as a member of the Scrum.org Professional Training Network. This means we align with the Scrum value, have Scrum.org trainers who teach a qualifying number of Scrum.org Professional Scrum classes, and are committed to improving the profession of software delivery in part by providing Scrum.org training.

## Assessment and certification

Upon course completion, attendees have the opportunity to take an online assessment of their skills and earn their Professional Scrum User Experience I (PSU I) certification.

## Pricing and more information

Call 513.984.6700 for group discounts and early registration prices.