# Microsoft Dynamics 365 for Sales Copy Blocks

## How to use this document

The following copy blocks are intended to support Microsoft partners in customer marketing and sales activities for Microsoft Dynamics 365 for Sales. This modular content was created for easy inclusion in customer-facing materials, such as websites and sales collateral.

Intended audience: Business Decision Maker (BDM), Small & Midsize Businesses

## Customer-ready copy

### Title:

Microsoft Dynamics 365 for Sales

### Headline:

Maximize opportunities to win and keep customers

### Body copy:

**Short (<50):**

Win customers and keep them happy with Microsoft Dynamics 365 for Sales, which can help smaller businesses maximize opportunities, boost mobile productivity, and gain greater business insight. Dynamics 365 for Sales is easy to use, and it works seamlessly with familiar tools like Office 365.

**Medium (<100):**

Win customers and keep them happy with Microsoft Dynamics 365 for Sales, which can help smaller businesses maximize opportunities, boost mobile productivity, and gain greater business insight. In a connected world, delivering a great customer experience is more essential than ever. Dynamics 365 for Sales works seamlessly with familiar tools like Office 365, so everyone on your sales team can make managing customer relationships a natural part of their day-to-day activities. And it’s hosted by Microsoft, so you can focus on your business and your customers—not the technology that helps you serve them.

**Long (<250):**

In a connected world, delivering a great customer experience is more essential than ever. Customer experience is how you differentiate your business, build loyalty, and maintain your reputation. Win customers and keep them happy with Microsoft Dynamics 365 for Sales, which can help smaller businesses maximize opportunities, boost mobile productivity, and gain greater business insight.

Dynamics 365 for Sales works seamlessly with familiar tools like Office 365, so employees can make managing customer relationships a part of their day-to-day activities—including scheduling meetings, sending emails, and connecting for online conferences. It is also hosted by Microsoft, so you can focus on your business and your customers—not the technology that helps you serve them.

With Dynamics 365 for Sales, you:

* Make it easy for everyone on your sales team to get the information they need to deliver great customer experiences.
* Boost productivity by empowering your salespeople to do their best work from virtually anywhere.
* Get visibility into your organization to make informed decisions and grow your business.

Dynamics 365 for Sales is also affordable. Its enterprise-class cloud infrastructure is maintained by Microsoft and keeps your solution secure and reliable with minimal IT support.

### Social media content:

The following customizable copy is intended to support Microsoft partners for use in social media communications. The first section contains messages suited for Twitter, and the second section contains messages for use on Facebook and LinkedIn. ***Be sure to customize your URL and hashtags.***

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| --- | --- |
| Tweets (<140 characters) | Are you maximizing your sales opportunities? Learn how you can. #YourHashTag <http://www.yoururl.com>  Winning customer loyalty means knowing what they need and staying connected. We can help. #YourHashTag <http://www.yoururl.com>  Do you know who your most profitable customers are? We can help you find out. #YourHashTag <http://www.yoururl.com>  What if your sales team could get to customer information anywhere on any device? They can. Find out how. #YourHashTag <http://www.yoururl.com>  What if everyone in your sales team had a complete, consistent view of your customers? They can. Find out how. #YourHashTag <http://www.yoururl.com>  Get the things you need to know about your customers at your fingertips. Let us show you how. #YourHashTag <http://www.yoururl.com> |

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| --- | --- |
| Facebook and LinkedIn (<250 characters) | Are you maximizing your customer opportunities? What if you could make managing customer relationships a natural part of your sales team’s day-to-day activities? You can. Let us tell you more. <http://www.yoururl.com>  Is your customer experience better than your competitor’s? Give your sales team the tools to make sure it is. Let us tell you more. <http://www.yoururl.com>  Winning customer loyalty means knowing what customers need and staying connected with them. With Microsoft Dynamics 365 for Sales, it’s easy for any size business to create great customer experiences. Find out how. <http://www.yoururl.com>  Are you focusing on the right opportunities? Do you know who your most profitable customers are? Microsoft Dynamics 365 for Sales makes it easy to get these answers and more. Learn more. <http://www.yoururl.com>  What if your sales team could access customer information anywhere on any device? What if they had the information and tools to deliver great customer experiences at the office, at home, or on the road? They can. Find out how. <http://www.yoururl.com>  Are your sales teams using Microsoft Office? Then they should be using Microsoft Dynamics 365 for Sales. It works seamlessly with tools like Outlook, so salespeople can make managing customer relationships a part of their daily activities. Find out how. <http://www.yoururl.com>  Do you know if your sales team is focused on the best opportunities? Let us show you how Microsoft Dynamics 365 for Sales can help you know for sure. <http://www.yoururl.com>  Keep track of your customers, set periodic reminders, and connect to them with a single click using familiar Office tools integrated with Dynamics 365 for Sales. We’ll show you how. <http://www.yoururl.com>  Do you know who your best customers are? We offer solutions that help you uncover new opportunities and gain deeper insights so you can ensure your sales team is focused on what is most profitable. <http://www.yoururl.com>  Are you confident that your sales team is delivering a consistent personalized experience to your customers? Provide employees across your organization with a single, centralized source of the truth instantly, using tools they are already familiar with. Find out how. <http://www.yoururl.com>  Make staying connected and responsive with customers a seamless part of your employees’ day-to-day activities no matter what device they are on with Microsoft Dynamics 365 for Sales + Office 365. Learn more. <http://www.yoururl.com>  Boost business productivity by automating more tasks. Help sales reps spend less time tracking business processes and more time closing sales and servicing customers. We’ll show you how. <http://www.yoururl.com> |